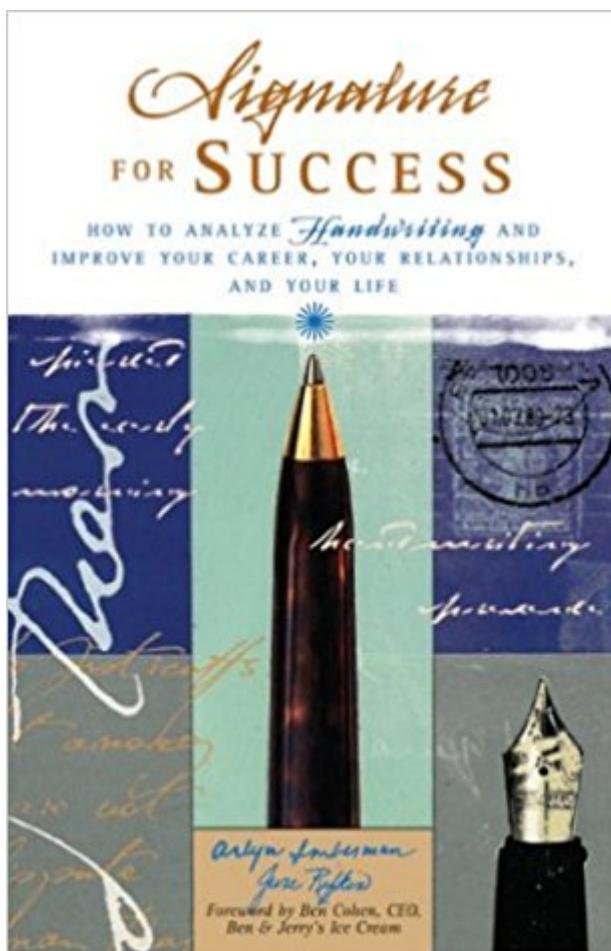


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# Signature For Success: How To Analyze Handwriting And Improve Your Career, Your Relationships, And Your Life



## **Synopsis**

Signatures and handwriting reveal more than we think or even intend. While many perceive Bill Gates as arrogant, his handwriting shows him to be determined, self-confident, and impatient, expected others to live up to his standards. And while Barbara Walters comes across as outgoing, the slant of her handwriting indicates she compensates for her basic shyness with strong personal discipline. According to author and noted graphologist Arlyn Imberman, "The saying 'Mind your P's and Q's' has a far different meaning to a professional graphologist than it might to the rest of us... Just a few lines can form a very clear picture of the writer's personality, strengths, and weaknesses." In *Signature for Success*, Imberman shares analysis techniques for readers to better understand themselves, coworkers, and their family and thus create, improve, and understand their relationships. The way people form letters, the size of their script, the pressure they put on the page, the speed of their writing, the space between their words, their fluidity, legibility, stroke, and slant - all are key to their inner workings. Imberman shares the intriguing tricks of the trade: the six personality types of handwriting; how to get and read a handwriting sample; how to improve compatibility in romantic, business, and family relationships; how to recognize the "dark side"; and how to make better choices when hiring daycare workers, doctors, housekeepers, and so on. *Signature for Success* also includes handwriting samples and assessment of the famous, infamous, and everyday people. Readers will be able to practice handwriting analysis themselves and will learn to better understand their own handwriting styles and the styles of those around them.

## **Book Information**

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## **Customer Reviews**

In this entertaining and often informative guide to handwriting analysis, Imberman, a graphologist and executive coach, and coauthor Rifkin (The Everything Online Shopping Book) share their insight into how handwriting can define character. The authors trace the long history of graphology and point out that the Greek philosopher Aristotle was among the first to study the link between people and their handwriting. Imberman strongly believes that graphology is an excellent human resources tool, claiming that a professional graphologist can identify team players as well as movers and shakers in a company through their handwriting samples. Drawing on the theory of personality types developed by Carl Jung, the authors divide writers into six types (borrowing from the Myers-Briggs analysis): extrovert, introvert, sensing, intuitive, thinking and feeling. Numerous samples penned by famous people demonstrate how various aspects of script - including, size, legibility, use of margins and slant - reveal their personalities. Barbara Walters writes in a structured manner, showing her to be an organized thinker; Bill Clinton's expansive script is that of a true extrovert. The authors make a strong case for graphology as a way to determine compatibility by analyzing public figures: they use the handwriting of married artists Frida Kahlo and Diego Rivera to show that they were mismatched from the outset. According to the authors, Paul Newman's and Joanne Woodward's handwriting also explains why they have had such a long, successful marriage. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

""One could say it shows [Imberman's] ability to transcend different worlds--the worlds of black and white, the worlds of generation X and Y." --"New York Daily News" --This text refers to an out of print or unavailable edition of this title.

The writer is fluent in writing. It's very easy to read. However, I would like to see some indicators (like a little arrow) as to where the characteristics are that she is mentioning instead of just a signature or a few words from a paragraph. This makes it difficult to follow at some point. Also, one part of the analysis is about how the writer's writing in relation to the space in a page. At times, the author would start to talk about how the writing takes up space or not when there is no boundaries for us to see on the page besides a paragraph by itself, no left edge or right edge or what so ever. These are not major flaws, but it takes the fun out of it for me personally because I'll have to guess what she really means. I would suggest "Handwriting Analysis : Putting It to Work for You" or "Handwriting Analysis: the complete basic book." Both books have plenty of examples and the latter has also some little comic figures. Also, "Grapho-Therapeutics: the pen and pencil therapy" is

another good basic that I would pick instead of signature for success.

There are never too many opportunities to become more aware of our own assets and limitations. That awareness always helps us strive through life's obstacles and discover its joys. Our own handwriting can be a perfect place to start! My friend Arlyn's professional guidance can lead the way. Each of us should read this book, then buy it for our friends. Deborah Dozier Potter author of "Let Buster Lead"

I am amazed at how this book covers character study and predicts Madoff's character for me once I saw his signature on a legal document!

SIGNATURE FOR SUCCESS conveys a whole new level of passion and excitement for handwriting analysis by showing samples from famous people in the most interesting ways. For example, samples of celebrity handwriting are included in sections where readers are asked to choose which person they'd select for job applicants, friends, and lovers... and are then let in on the secret about which famous people those handwriting samples really belong to. Arlyn also shares some real-life samples of handwriting she's received, along with her answers to readers' questions based on her analysis of each handwriting sample. A wide variety of personality traits are described and displayed that show up in handwriting, including qualities like: introvert/extrovert, honesty/dishonesty, patience/impatience, easy-going/angry. Once you've learned the basics about how to spot warning signs in handwriting, it's amazingly simple to find out a great deal of information. SIGNATURE FOR SUCCESS is an inspirational gem that is fun to read on many levels: pure entertainment, thought-provoking insights, and self-improvement. I give this book my highest recommendation!

SIGNATURE FOR SUCCESS is a joy to read. The writing style is very approachable. The content is laid out in a well thought out manner which gives the reader an excellent top level picture to what goes into handwriting analysis. I came away with a thorough understanding of what handwriting analysis can and cannot reveal about a person's character. Like many of the other readers, I enjoy the part of the book that analyzes famous personalities' handwriting. Since many of us are familiar with the personalities it is fun to see them subject to such analysis and that the traits present in their handwriting seem to manifest themselves in well known personality traits of these individuals. I recommend this book highly!

I had the pleasure of meeting Arlyn Imberman a year ago at which time I showed her the writing of someone I had just started dating. She gave me quite a bit of insight into this person -- including some traits that she thought could be frustrating and disappointing to me. Needless to say, within six months, I began to see some of these personality flaws at play and the relationship ended. Having been made aware of these hidden tendencies, I was far more prepared for the potential problems that ensued. When I heard about Arlyn's book, I rushed to buy and read it so that I could learn more about handwriting and what it reveals. **SIGNATURE FOR SUCCESS** is a fascinating and entertaining book that makes the study of handwriting analysis easily understandable and accessible to anyone. What a wonderful tool for gaining insight into the people in our lives, as well as ourselves! I highly recommend this book.

Delightful introduction to the study of graphology. Had fun with the book's readable guide to analyzing my own handwriting and that of my friends and family. Especially entertaining to see the personal writings and juicy analyses of celebrity actors, politicians, rock stars and royalty. Derived some useful advice on how to handle the boss, based upon his handwriting.

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